

# KYRIE MELNYCK

UX DESIGN | COMMUNITY STRATEGY

## EXPERIENCE

### Community & Events Builder | Self-employed

JUNE 2016 - 2023, REMOTE

- Organized multiple retreats for clients all over the world that were sold out
- Created hundreds of programs and activities that actively engaged people in online communities and in person

### Co-Founder | 7in7 Digital Nomad Conference

JUNE 2015 - 2023, REMOTE/WORLDWIDE

- Built relationships and secured 10+ partnerships for the conference resulting in sponsorship money
- Coordinated 100+ people events in 5 different countries around the world that were sold out

### Community Program Manager | Thinkific

NOV 2020 - 2022, REMOTE/VANCOUVER, BC

- Managed a thriving community of over 33,000 members
- Grew the community by 5,000+ members
- Cross-collaborated with multiple internal teams to create a Product feedback process to capture community insights.
- Supported the design & launch of [Thinkific Communities](#)

## PROJECTS

### UX Design | Capstone Project

AUG 2023, BRAINSTATION

- Conducted secondary and primary research on the problem space of retired women and loneliness leading correlating to health
- Sketching and wireframing of initial concepts for an app that helps retired women find activities and connect with others.
- Designed, prototyped, and user-tested the app through multiple iterations
- Created a brand and marketing site to showcase the app

### INSTRUCTOR | [Thriving Communities Course](#)

AUG 2022, THINKIFIC

- Storyboarded, scripted, and filmed multiple lessons about community management and engagement for the course. This course has been viewed by over 100,000+ students.

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## SKILLS

Figma, Sketch, Adobe Creative Suite, Webflow, Wireframing, Prototyping, UX Research, User Interviews

## PROFILE

Being curious at heart and nomadic in nature has led me to spend the last 10+ years cultivating skills in community strategy & management, event design, customer support, leadership, and marketing in various countries around the world.

My true passion revolves around human interactions. I love finding ways to actively engage people with one another (& products) in positive and delightful ways through UX Design and Community Building.

## EDUCATION

### BrainStation | Diploma, User Experience Design

MAY 2023 - AUG 2023, ONLINE

### University of Victoria | Bachelor in Commerce, International Business

JAN 2011 - 2014, VICTORIA, BC, CANADA

- President of the Commerce Students' Society
- Black Press Scholarship